Company Week
Discover, Connect & Recruit

U-Tad

Company Week

Discover, Connect & Recruit

Who we are

U-tad, leaders in digital creation

U-tad is created by professionals who, since the 1990s, have been pioneers in the video game, technology and animation industries.

U-tad is a specialized center in higher education whose mission is to train professionals for the technological and creative industries.

We know how to develop the talent we have, and offer the knowledge and necessary tools for students to unleash their creativity through an education of excellence.

At U-tad, we differentiate ourselves proximity to industry and our capacity for innovation, offering training, fully adapted to the demands and needs of the industry.

1992

We were publishers of

Call of Duty, Final Fantasy, Tomb Raider, Kingdom Hearts, Resident Evil, Grand Theft Auto...

We founded Teleline

in partnership with Telefónica. Company pioneer in Internet content services that later became Terra.

1996

Started Pyro Studios

1998

Launched Commandos

First spanish Videogame that reached the first place in sales in 17 european countries and the second place in USA.

2002

We founded Ilion Animation Studios

2008

We launched **Planet 51**

Winner of a Goya award in 2009.

2011

U-tad was created

2014

We released *Mortadelo y Filemón contra Jimmy el Cachondo*

2019

We released a blockbuster with **Paramount: Wonder Park**

2020

Ilion Animation Studios joins the Skydance Media family giving rise to Skydance Animation Madrid

+600

+1600

+3100 ESTUDIANTES

2023

Thanks to our methodology, students are able to a constantly evolving labor market with the skills to achieve success in their career and contribute to the development and leadership of the digital industry.

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Official University Degrees

- Videogame Design — ES EN
- Digital Design — ES
- Animation — ES EN
- Visual Effects — ES
- Software Engineering — ES
- Double Degree in Computational Mathematics And Software Engineering
- Double Degree in Computational Physics And Software Engineering
- Management and Creation of Digital Entertainment
- Ingeniería del Software — ES EN

Certificate of Higher Education (HNC) ES

- 3D Animations, Games and Interactive Environements
- Network Computer Systems Administration
- Animation Design and Plastic Arts
- Multiplatform Apps Development + DUAL
- Illustration Design and Plastic Arts
- Web Apps Development
- Marketing and Advertising + E-commerce y Marketplaces

Postgraduate Courses ES

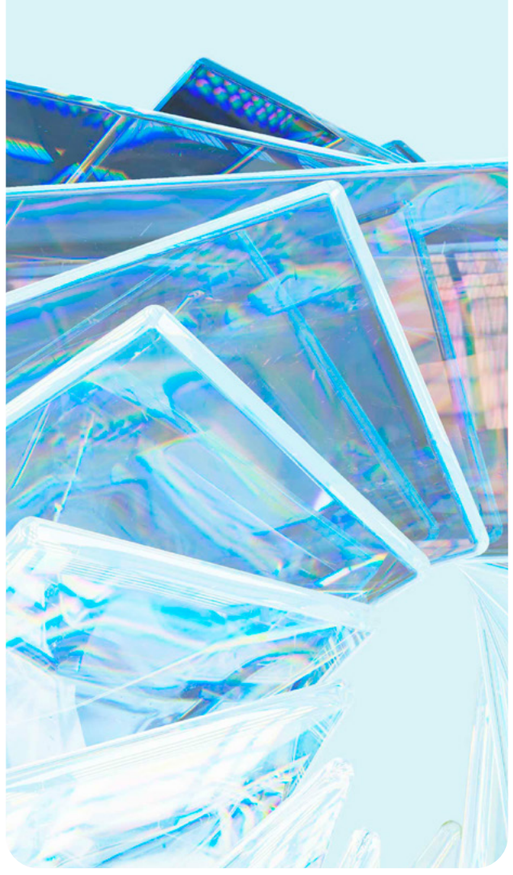
- MFA in Previs and Layout — ON-SITE, ONLINE
- MFA in Story Art — ON-SITE, ONLINE
- MFA in Concept Art — ON-SITE, ONLINE
- Expert Program in Comic and Manga — ON-SITE, ONLINE
- MFA 2D Character Animation — ON-SITE, ONLINE
- MFA in Ilustration — ON-SITE, ONLINE
- MA in Rigging and Character FX — ON-SITE, ONLINE
- Expert Program in Character Design — ON-SITE, ONLINE
- MFA 3D Character Animation — ON-SITE, ONLINE
- MA in Digital Compositing for VFX — ON-SITE, ONLINE
- MA in 3D Modelling — ON-SITE, ONLINE
- MS in Digital Technologies for Art — ON-SITE
- MA AI Generative for the Audiovisual Production — ON-SITE, ONLINE
- MA in Production Direction for Animation, Games and VFX — ON-SITE, ONLINE
- MA in Game Design — ON-SITE
- Expert Program in Environment Art for Videojuegos — ON-SITE, ONLINE
- MFA in Game Art — ON-SITE
- MS in Game Development — ON-SITE
- MS in Graphic Computing, Virtual Reality and Simulation — ON-SITE, ONLINE
- Expert Program in Virtual and Augmented Reality Development — ON-SITE, ONLINE
- MS Specialization Course in Cybersecurity — ON-SITE
- Specialization Course in Videogames & Virtual Reality Development — ON-SITE

Company Week 2023

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U-tad

A meeting of talent recruitment and management that will connect more than 500 students with 70 companies from different sectors.



22 NOV

DISCOVER

Discover our U-tad Students talent by attending the presentation of their projects. A space where our talent finds its way to development in order to generate impact in companies and in the rest of the world.

We invite you to meet the authors of the projects and their teachers, and if you are unable to attend in person, the event will be broadcasted and you can follow it on streaming.

You can register for the session you are most interested in.

Projects presentation

ON-SITE / ONLINE

- Presentation of Interactive Product Design/ Videogames Projects
- Presentation of Animation Projects
- Presentation of Digital Design Projects

22 NOV

CONNECT

Welcome talented young people into your stand. We put you in touch with our Students, so they can get to know your company, your job opportunities, and you can get the best talent.

Trade fair

ON-SITE

- We created a corporate stand with a table and a poster with your logo.
- You will be able to place a roll-up and carry merchandising that you will send us previously.
- Between 2 and 4 recruiters per company may attend.
- About 500 students will attend.

23-24 NOV

RECRUIT

Connect online to conduct interviews with the candidates you have previously selected in our Career Center. We'll send your agenda with the slots and profiles of the selected Students for a speed meeting in the time slot that you've indicated previously in the form.

Speed Meetings

ONLINE

- We will post your vacancies on our career center.
- The students will apply to your offers.
- You will be able to review the CVs of the candidates and select those you want to interview.
- Specify how many candidates you'll need and in which time slot you want to see them.
- Facilitate a link for the online interview.
- We will schedule the selected ones for the interview and we'll send them the relevant reminders.

Agenda

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Discover, Connect & Recruit

U-tad

DISCOVER

22 NOV · ON-SITE / ONLINE

10 a.m – 12 p.m
Presentation of Interactive Product Design/ Videogames Projects

- SALÓN DE ACTOS
- STREAMING

12 p.m – 02 p.m
Presentation of Animation Projects

- SALÓN DE ACTOS
- STREAMING

12 p.m – 02 p.m
Presentation of Digital Design Projects

- SALA: TBC
- STREAMING

CONNECT

22 NOV · ON-SITE

02 p.m – 15 p.m
Welcome to the Fair Cocktail

02:45 p.m
Company Check-in

03 p.m – 07 p.m
Trade Fair

- BERLIN BUILDING (ON-SITE)

RECRUIT

23-24 NOV · INDIVIDUAL MEETINGS ONLINE

Speed meetings with pre-selected candidates.





Previous editions

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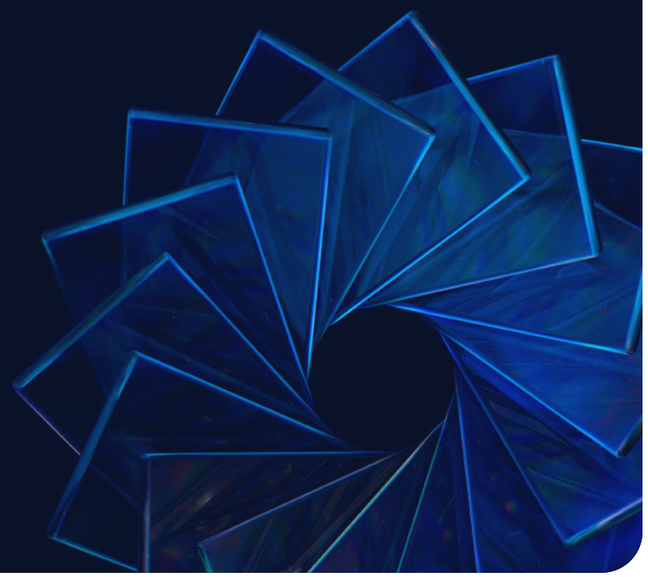
95%
of the companies return the following year

700
Speed Meetings

70
Companies

+500
attendant students and alumni

8
countries with global presence



Would you like to sponsor one of our areas?

There is no cost to participate in our Company Week, but you can have a greater presence among students and participating companies. We encourage you to be fellow travelers at our event!

Benefits as a sponsor:

- Presentation of the company prior to the exhibition of the projects of the sponsored area.
- Preferential place at the photocall
- Be the only sponsor per U-tad teaching area.
- Possibility of appearing in the name of the event (Company Week sponsored by...)
- Corporate video of no more than 30 seconds in the presentation of student projects in your area.
- Prominent presence in all communications generated by U-tad around the Company Week social networks, blog, e-mails to databases...
- Exclusive content, to be determined with the sponsor: interview or other content they want to highlight related to U-tad, in our networks

COST:
1.000€





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22 - 24 NOV.

Career Development
Service Department

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**U-tad,
University Center for
Technology and Digital Art**